



## **BINER-2020: Essentials of Building Sustainable Incubator Ecosystem in North East Region** (Date: 22-25<sup>th</sup> September, 2020)

### **TRAINING PROGRAM OVERVIEW**

#### -----Incubation & Entrepreneurship-----

BIRAC established BRTC (BIRAC Regional Techno-Entrepreneurship Promotion Centre) in partnership with KIIT-TBI in Bhubaneswar to gain a better understanding of the North East and Eastern Region Innovation landscape and to promote techno entrepreneurship in the region.

BRTC has catalysed several activities for nurturing a strong base of biotech entrepreneurial startup ecosystem in NE & E by providing structured mentoring support to the budding start-ups, creating platform for technology showcasing and connecting innovators to relevant stakeholders of the ecosystem. In addition, BRTC also supports setting up of new incubators in North East and Eastern region as well as provides scale up support to the existing incubation centres by increasing the capacity of business incubation managers and their stakeholders through one-on-one technical assistance, knowledge sharing of best practices through peer-to-peer networks and web-based knowledge sharing platforms.

There has been a recent surge in the number of aspiring young innovators starting out in the NE region who wish to start their entrepreneurial journey. Looking at the demand, incubation capacities need to increase in the region, which is still significantly less compared to number of incubators present outside of NER.

The “BINER-2020: Essentials of Building Sustainable Incubator Ecosystem in North East Region” webinar series has been designed for business incubation managers and other stakeholders, particularly from the NE region wishing to increase their understanding and know-how of the incubation process to help build them their capacity and influence the success of their incubators.

### **Participants:**

It currently consists of six training online modules which would give 360-degree holistic view to incubation managers who are seeking to understand the building blocks of establishing and running a sustainable Incubator. This training session is not only for (potential) managers and staff members of business incubators, but also for representatives of (potential) stakeholder organizations.

Through the BINER online Program, the incubation managers get access to:

- Virtual Master Classes by Successful Incubators and Ecosystem Drivers
- Case studies to understand the best Incubation practices
- Virtual Support & Guidance in Program Design and Delivery

## Objectives:

After completing the training sessions, participants will be able to:

1. Conceptualize ideas to start their own incubators.
2. Building a favourable work culture at incubation centre
3. Fix Target and Milestones for incubator
4. Understand the key principles for sustainable Incubator
5. Various Partners and Investors



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### Agenda

Session Date	Timings	Session Structure, Titles and Course Modules
22.09.2020	1100-1300	<p><b>Session 1: Innovation-driven Entrepreneurship</b>  <i>Panellist: Dr. Jogeswar Rao, Dr. Manish Diwan, Dr. Abhijit Sharma, Dr. G Narahari Sastry, Dr. D B Sahoo, Dr. Pawan Sharma</i></p> <p><i>Moderator: Dr. Mrutyunjay Suar</i></p> <ol style="list-style-type: none"> <li>a. Need for Innovation and Entrepreneurship</li> <li>b. Putting North East in the Innovation Map</li> <li>c. BIRAC BioNEST supported bio incubators in NER: A snapshot</li> <li>d. Support system for establishment of TBI</li> </ol>
23.09.2020	1100-1300	<p><b>Session 2: Kickstarting an Incubator</b>  <i>Super Mentor: Dr. Mrutyunjay Suar</i></p> <ol style="list-style-type: none"> <li>a. Feasibility Study and Mapping Capabilities</li> <li>b. Key components of TBI &amp; Operational Plan</li> <li>c. Building Team</li> <li>d. Incubation Process &amp; Activities &amp; Programmes</li> </ol>
24.09.2020	1100-1300	<p><b>Session 3: Empowering Start-ups (Mentoring and Fund Raising)</b>  <i>Super Mentor: Dr. Shriram Raghavan</i></p> <ol style="list-style-type: none"> <li>a. Mentorship program</li> <li>b. Networking &amp; Collaboration</li> <li>c. Traction</li> <li>d. Source of Fund raising</li> </ol>
25.09.2020	1100-1300	<p><b>Session 4: Best Practices in Technology Incubation</b>  <i>Dr. Namrata, KIIT-TBI; NAARM, Rajneesh, Dr. Ramjee</i>  <b>Experience sharing in NER context</b>  <i>NIPER Guwahati, NEATE Hub-AAU</i></p>